



100% of subjects
showed zero
local intolerance.

Mother's Feedback Assessment

As per the mothers' feedback received under pediatric supervision,
HIMALAYA BABY CREAM:

- ✓ Nourished, moisturized, and kept baby's skin extra soft
- ✓ Soothed baby's skin, and protected it from drying
- ✓ Had a mild fragrance
- ✓ Spread and was absorbed easily on baby's skin
- ✓ Was non-sticky and non-greasy, and ideal for daily care

99% of mothers agreed to the quality,
safety, and efficacy of HIMALAYA
BABY CREAM.



Baby Cream

To protect and soothe baby's sensitive skin



Country Mallow
Helps soothe skin



Olive Oil
Helps nourish and
soften skin



Licorice
Known for its soothing and
moisturizing properties

- Specially formulated to soothe and protect dry cheeks, nose (external areas), elbows, and knees
- Enriched with natural emollients to help maintain skin's moisture balance
- Keeps baby's skin soft, smooth, and supple

For the management of:

- Dry and scaly skin
- Dry cheeks, elbows, and knees

Available in 50 ml, 100 ml & 200 ml

No Parabens
No Animal Fats
No Synthetic Color



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PMOS

(Post Marketing Observational Study)
One of the **largest** studies conducted
on **500 babies** in India



Baby Cream

To protect and soothe baby's
sensitive skin

Promoted exclusively to
DOCTORS

Himalaya Wellness Company

Post Marketing Observational Study - Himalaya Baby Cream

Clinical development path

HRIPT* → In-Use Clinical Efficacy Study → PMOS

- Pediatricians conducted PMOS in 25 locations across India.
- HIMALAYA BABY CREAM was tested on all skin types.
- There were no safety issues throughout the study.
- The study was conducted as per:
 - ✓ Central Drug Standard Control Organization (CDSCO) guidelines
 - ✓ International Council for Harmonisation - Good Clinical Practice (ICH-GCP) guidelines
 - ✓ Principles stated in the Declaration of Helsinki (DoH)

CTRI (Clinical Trial Registry of India) Registration: CTRI/2021/10/037103

*Published in International Journal of Toxicology and Pharmacological research.

<http://impactfactor.org/PDF/IJTPR/12/IJTPR,Vol12,Issue6,Article23.pdf>

Post Marketing Observational Study (PMOS) to evaluate the safety and efficacy of HIMALAYA BABY CREAM.

Study objective: To evaluate the safety and efficacy of HIMALAYA BABY CREAM in the study population

Study design: An open-label, Post Marketing Observational Study

Duration of application of product (per baby): 14 days

Number of subjects: 500

Age: 0-36 months

Dermatological Assessment

Mildness of HIMALAYA BABY CREAM on Baby's Skin

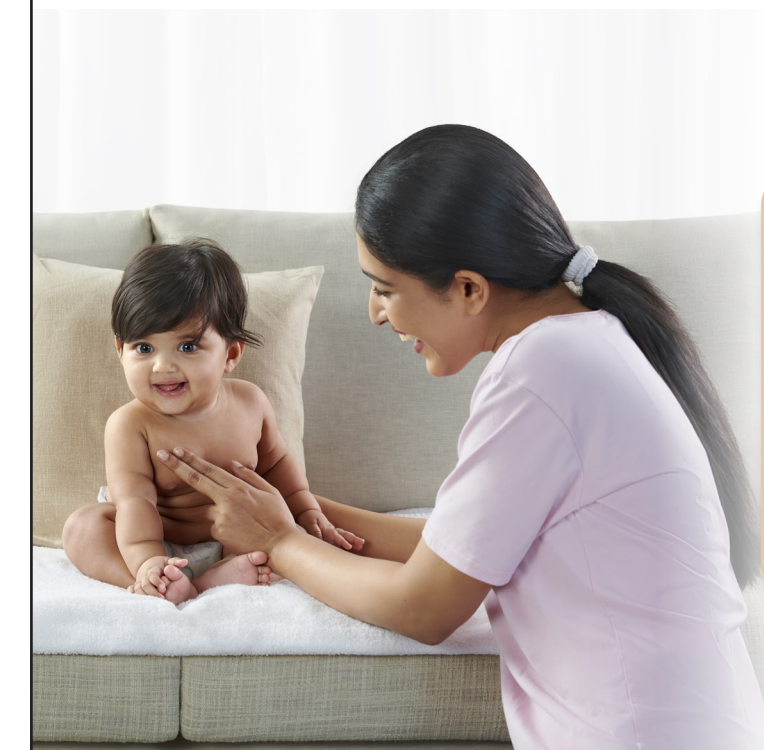
After using HIMALAYA BABY CREAM for 14 days, the product was found to be **mild** on the skin of 100% of babies.



Gentleness of HIMALAYA BABY CREAM on Baby's Skin



After using HIMALAYA BABY CREAM for 14 days, the product was found to be **gentle** on the skin of 99.8% of babies.



HIMALAYA BABY CREAM was found to be mild and gentle on more than 99% of babies.

Local Intolerance Assessment

Interpretation: Throughout the study, none of the subjects showed any local intolerance (i.e., dryness, erythema, edema, scaling, itching, rashes, or burning sensation) after using the product.

