



More than 99% of subjects showed zero local intolerance.

Mothers' Feedback Assessment

As per the mothers' feedback received under pediatric supervision, **HIMALAYA BABY MASSAGE OIL:**

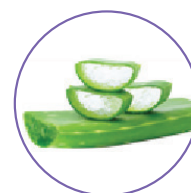
- ✓ Improved the overall condition of baby's skin
- ✓ Improved overall nourishment of baby's skin
- ✓ Spread and absorbed easily into the skin
- ✓ Had a mild fragrance
- ✓ Was non-sticky/non-greasy after application

More than 99% of mothers agreed to the quality, efficacy, and fragrance of **HIMALAYA BABY MASSAGE OIL.**



Baby Massage Oil

Enhances a mother's healing touch



Aloe Vera
Known skin moisturizer



Olive Oil
Helps nourish and soften skin



Winter Cherry
Known to promote strength

- Regular massage helps keep baby's skin soft with a natural and healthy glow.
- Regular massage helps promote baby's growth and development.

Usage

Ideal for daily use

Available in

50 ml, 100 ml, 200 ml & 500 ml

**No Mineral Oil
No Lanolin**



Baby Massage Oil

Enhances a mother's healing touch

PMOS

(Post Marketing Observational Study)

One of the **largest** studies conducted on **500 babies** across India by pediatricians

For the use of registered medical practitioner, hospital, or laboratory.

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DOCTORS

Post Marketing Observational Study - Himalaya Baby Massage Oil

Clinical development path

HRIPT* → In-Use Clinical Efficacy Study → PMOS

- Pediatricians conducted PMOS in 25 locations across India.
- HIMALAYA BABY MASSAGE OIL was tested on all skin types.
- There were no safety issues throughout the study.
- The study was conducted as per:
 - ✓ Central Drug Standard Control Organization (CDSCO) guidelines
 - ✓ International Council for Harmonisation - Good Clinical Practice (ICH-GCP) guidelines
 - ✓ Principles stated in the Declaration of Helsinki (DoH)

CTRI (Clinical Trial Registry of India) Registration: CTRI/2021/10/037101

*Published in International Journal of Toxicology and Pharmacological research.

<http://impactfactor.org/PDF/IJTPR/12/IJTPR,Vol12,Issue6,Article23.pdf>

Post Marketing Observational Study (PMOS) to evaluate the safety and efficacy of HIMALAYA BABY MASSAGE OIL

Study objective: To evaluate the safety and efficacy of HIMALAYA BABY MASSAGE OIL in the study population

Study design: An open-label, Post Marketing Observational Study

Duration of application of product (per baby): 14 days

Number of subjects: 500

Age: 0-36 months

Dermatological Assessment

Mildness of HIMALAYA BABY MASSAGE OIL on Baby's Skin

After using HIMALAYA BABY MASSAGE OIL for 14 days, the product was found to be **mild** on the skin of 100% of babies.

Gentleness of HIMALAYA BABY MASSAGE OIL on Baby's Skin



After using HIMALAYA BABY MASSAGE OIL for 14 days, the product was found to be **gentle** on the skin of 100% of babies.



HIMALAYA BABY MASSAGE OIL was found to be mild and gentle on 100% of babies.

Local Intolerance Assessment

Interpretation: Throughout the study, 99.6% of subjects showed no local intolerance (i.e., dryness, erythema, edema, scaling, itching, rashes, or burning sensation) after using the product.

