More than 99% of subjects showed zero local intolerance

Mother's Feedback Assessment

As per the mothers' feedback received under pediatric supervision, **HIMALAYA BABY LOTION:**

- ✔ Improved overall condition of baby's skin
- ✔ Provided overall nourishment to baby's skin
- ✔ Maintained moisture of baby's skin all day long
- ✔ Prevented and protected baby's skin from drying
- ✔ Spread and absorbed easily into the skin
- ✔ Had a mild fragrance
- ✔ Was non-sticky/non-greasy

More than 99% of mothers agreed to the quality, safety, and efficacy of HIMALAYA BABY LOTION.

SINCE 1930 BABYCARE

baby lotion

Keeps baby's skin soft and smooth

Almond Oil
Natural emollient and skin softener

Olive Oil
Helps nourish and soften skin

- Contains emollients that help moisturize baby's skin
- Significantly improves skin softness and smoothness*
- Helps prevent dry skin
- Combines the goodness of Olive Oil and Almond Oil, which help nourish and protect skin
- With a soft and gentle fragrance

Usage

For daily prophylactic application after a bath (against dry skin)
- Dry and scaly skin
- Dry cheeks, elbows, and knees

Available 100 ml, 200 ml, 400 ml & 700 ml

No Parabens
No Mineral Oil
No Synthetic Colors

*The Antiseptic 2008;105(2):87-89.

Himalaya Wellness Company
Makali, Bengaluru 562 162, India
www.himalayababycare.com
www.himalayawellness.in
write.to.us@himalayawellness.com

BABYCARE

In line with our commitment towards a green future, this input is printed with vegetable-based inks on eco-friendly paper made from sustainable sources.

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PMOS

(Post Marketing Observational Study)

One of the **largest** studies conducted on **500 babies** across India by pediatricians

For the use of registered medical practitioner, hospital, or laboratory.

® Regd., ™Trademark Ph-cpd_BabyCare/baby lotion BU/12994.I/Nov'23/MY/PE

baby lotion

Keeps baby's skin soft and smooth

Promoted exclusively to DOCTORS

Himalaya Wellness Company

Post Marketing Observational Study - Himalaya Baby Lotion

Clinical development path

HRIPT* → In-Use Clinical Efficacy Study → PMOS

- Pediatricians conducted PMOS in 24 locations across India.
- HIMALAYA BABY LOTION was tested on all skin types.
- The trial was specifically carried out based on the product's unique season.
- There were no safety issues throughout the study.
- The study was conducted as per:
  - ✔ Central Drug Standard Control Organization (CDSCO) guidelines
  - ✔ International Council for Harmonisation - Good Clinical Practice (ICH-GCP) guidelines
  - ✔ Principles stated in the Declaration of Helsinki (DoH)

CTRI (Clinical Trial Registry of India) Registration: CTRI/2021/10/037290

*Published in International Journal of Toxicology and Pharmacological research.

http://impactfactor.org/PDF/IJTPR/12/IJTPR,Vol12,Issue6,Article23.pdf

Post Marketing Observational Study (PMOS) to evaluate the safety and efficacy of HIMALAYA BABY LOTION.

Study objective: To evaluate the safety and efficacy of HIMALAYA BABY LOTION in the study population

Study design: An open-label, Post Marketing Observational Study

Duration of application of product (per baby): 14 days

Number of subjects: 500

Age: 0-36 months

Dermatological Assessment

Mildness of HIMALAYA BABY LOTION on Baby's Skin

After using HIMALAYA BABY LOTION for 14 days, the product was found to be **mild** on the skin of 100% of babies.

Gentleness of HIMALAYA BABY LOTION on Baby's Skin

After using HIMALAYA BABY LOTION for 14 days, the product was found to be **gentle** on the skin of 100% of babies.

HIMALAYA BABY LOTION was found to be mild and gentle on 100% of babies.

Local Intolerance Assessment

Interpretation: Throughout the study, 99.8% of subjects showed no local intolerance (i.e., dryness, erythema, edema, scaling, itching, rashes, or burning sensation) after using the product.